

# **Going digital**

Companies active in Asia are beginning to see the benefits of digitization, turning to Cloud computing to secure their data and ensure compliance while maintaining highspeed, reliable connectivity. Cloud computing is when servers, storage, databases, networking, software, and analytics are hosted on the Internet ("the Cloud") instead of through on-premise computers and servers.

Cloud computing operates on a subscription basis. Instead of making expensive upfront investments in hardware, businesses pay a small monthly 'subscription' fee for access to space on a Cloud.

# Cyberattacks

Asia's rapid IT growth is outpacing the ability of individual states to provide adequate cyber security – providing hackers an easy target. Companies keep their data and business systems on the Cloud as opposed to personal computers and hardware to avoid becoming victims to cyberattacks – regular backups ensure company data stays safe in the face of computer malfunctions and digital hacking.

While not infallible, the Cloud provides companies an extra layer of digital safety in an IT environment still catching up to industry standards.

#### **Connecting a Global Workforce**

As companies grow into new geographies and jurisdictions, employees are collaborating with their colleagues on opposite sides of the world more frequently than those sitting right next to them. Using the Cloud to host business processes streamlines communication between offices and allows managers to supervise work more efficiently.

# **Cost Saving**

Migrating company data and internal systems onto a Cloud allows businesses to avoid expensive upfront investments in physical infrastructure and regular software updates. By subscribing to the Cloud, companies always use up-to-date software and can scale without concerns of investing in more hardware.

#### **Cloud Data Centres in China**

In China, Cloud providers are not globally connected. This means that while China-based employees can connect with their international colleagues, data run on China-based Clouds cannot be directly accessed with international accounts. For companies working directly in China, licensing Office 365 China may not only be advantageous from an operational perspective but necessary to maintain proper compliance with Chinese client data.







# How we can help

### Software as a Service (SaaS) Procurement

- · Assess a company's data requirements.
- Obtain the most suitable software packages in Microsoft Office 365 or Azure.

# **Data Migration**

 Transfer existing local in-house systems (i.e. email, website, file server) to Cloud-based platforms.

#### **Post-Deployment Support**

 Provide employee training to minimize regular workflow interruptions and ensure benefits of Cloud migration are fully realized.

#### **Cloud Server Maintenance**

 Manage subscribed cloud service, providing system setting changes and account maintenance.

# **Cloud-Based Backup**

 Provide regular data backups through Microsoft Azure – ensuring data remains safe from cyberattacks and internal malfunctions.

#### **IT Helpdesk**

• Provide remote and on-site support.

# Why Dezan Shira & Associates

Dezan Shira & Associates combines technological proficiency and local knowledge in advising and assisting clients with IT systems in Asia. The practice has a dedicated IT team that is experienced in providing cost-effective solutions for traditional IT infrastructure, Cloud computing applications, and enterprise resource planning (ERP) systems. Our team is able to tailor its services to a wide range of business goals after further consultation.

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